

52nd San Francisco International Film Festival

SPONSOR LEVELS & BENEFITS

	Platinum Sponsor	Grand Sponsor	Premier Sponsor	Presenting Sponsor	Partner Sponsor
Visibility of your Marks & Logos	\$250,000+	\$100,000+	\$50,000+	\$25,000+	\$15,000+
Festival trailer	logo				
Festival television advertisements	logo				
Festival print advertisements	logo				
Festival tickets/envelopes	logo	logo			
Promotional trailer	logo	logo			
Festival poster	logo	logo			
Acknowledgement on Event Press Releases	logo	logo	listing		
Sponsor press release	logo	logo	listing	listing	listing
Signage at Festival hub	logo	logo	logo		
Corporate spotlight in SFFS e-News	logo	logo	logo		
Festival schedule (Miniguide)	logo	logo	logo	logo	listing
Festival Program Guide	logo	logo	logo	logo	listing
Festival website	logo/link	logo/link	logo/link	logo/link	listing
Festival flyers	logo	logo	logo	logo	listing
Festival lanyards	logo	logo	logo	logo	logo
Festival Slideshow	•	•	•	•	•
Advertising & Recognition					
Signage at Festival venues/special screenings	•	•	•	•	
Priority ad placement in Festival Program Guide	•	•	•		
Advertisement in Festival Program Guide	Dbl-truck color	full-page color	full-page color	full-page color	full-page b&w
Sampling					
Branded space for on-site presence (additional cost)	•	•	•		
Placement of items in gift bag	•	•	•	•	
Distribution of promotional items at Festival	•	•	•	•	•
Tickets & Passes					
VIP Sponsor Cinevisas (All-Access passes)	10	6	4		
Opening Night Film & Festivities Tickets	12	10	8	6	4
Closing Night Film & Wrap Party	12	10	8	6	4
Centerpiece Screening and Party	12	10	8	6	4
Golden Gate Awards Ceremony Invitations	12	10	8	6	4
Live & Onstage tickets	12	8	6	4	
Screening film tickets (Cinecomps)	100	80	60	40	30
Filmmaker Reception Invitations	12	10	8	6	
Choose a Key Program to Cosponsor					
Film Society Awards Night	•	•			
Opening Night Film & Festivities	•	•	•	•	
Closing Night Film & Wrap Party	•	•	•	•	
Centerpiece Screening & Party	•	•	•	•	
Midnight Awards	•	•	•	•	
Live & Onstage: Directing Tribute	•	•	•	•	
Live & Onstage: Acting Tribute	•	•	•	•	
Live & Onstage: Screenwriting Tribute	•	•	•	•	
Golden Gate Awards Ceremony	•	•	•	•	
Golden Gate Awards Prize Fund (variable levels)					
One Special Presentation/Award: State of Cinema Address, Persistence of Vision Award, Mel Novikoff Award, Audience Awards	•	•	•	•	•
One Main Festival Program (Section): World Cinema, Documentaries, New Directors, Short Films	•	•	•	•	•
One Spotlight: KinoTek Digital Media, Global Animation, The Late Show, Films with Live Music, Cinema by the Bay, Films from the Twentieth Century	•	•	•	•	•
Education: Schools at the Festival Program	•	•	•	•	
Education: Filmmakers in the Schools Program	•	•	•	•	•
SF360: Live Panels and Discussions/Satellite Screenings	•	•	•	•	•

Benefits Exclusivity in your industry segment • Recognition on SFFS website • Access to SFIFF photos from festival events • Annual SFFS Membership Opportunity to use SFIFF marks & logos • Recognition in *Picture Talk* SFFS bimonthly publication